

Organize Contact Data in 1 place	ACT! 2010	ACT! Premium 2010	ACT! 2009	ACT! 2008	ACT! 2007	ACT! v6
New, easy ACT! interface	✓	✓	–	–	–	–
Attach documents to History and Activities	✓	✓	✓	✓	✓	Only histories
Attach document shortcuts	✓	✓	✓	✓	–	✓
Create Company Records	✓	✓	✓	✓	✓	–
Dynamic Group membership rules	✓	✓	✓	✓	✓	–
Apply Note / History items to multiple contacts	✓	✓	✓	✓	✓	–
Rich Text Formatting	✓	✓	✓	✓	✓	–
Web Links Tab	✓	✓	–	–	–	–
Link Contact/Company Fields	✓	✓	✓	✓	✓	–
Split-Panel Note / History Preview	✓	✓	✓	✓	✓	–
Integrates with Sage 50 Accounts	✓	✓	✓	Extra software required.		
Communicating with Contacts	ACT! 2010	ACT! Premium 2010	ACT! 2009	ACT! 2008	ACT! 2007	ACT! v6
Send Outlook emails directly from ACT!	✓	✓	✓	✓	✓	–
Attach new Outlook emails to an ACT! contact	✓	✓	✓	✓	✓	–
Create ACT! Contacts from Outlook E-mail	✓	✓	✓	✓	✓	–
Choose an ACT! history option for every new Outlook email	✓	✓	✓	–	–	–
Attach received Outlook emails to ACT! en masse	✓	✓	✓	–	–	–
Use Outlook Rules to automatically file emails in ACT!	✓	✓	✓	–	–	–
ACT! E-Marketing tab	✓	✓	–	–	–	–
Prioritize Your Work	ACT! 2010	ACT! Premium 2010	ACT! 2009	ACT! 2008	ACT! 2007	ACT! v6
Create and Edit Activity Series	✓	✓	✓	✓	✓	Basic

Calendar pop-up detail	✓	✓	✓	✓	✓	–
Send ACT! invites & notification by iCal	✓	✓	–	–	–	✓
Custom History / Activity Types	✓	✓	✓	✓	✓	–
Custom Priorities	✓	✓	✓	✓	✓	–
Check other users activity availability	–	✓	ACT! Premium Edition Only			–
Interactive graphical dashboards	✓	✓	✓	✓	–	–
Automatic Outlook Calendar Sync	✓	✓	✓	✓	Premium Only	–
Copy ACT! & Outlook calendars in a single click	✓	✓	✓	–	–	–
Create ACT! activities from Outlook	✓	✓	✓	–	–	–
Team dashboards	–	✓	Premium Only	Premium Only	–	–
View activities for 10+ users	–	✓	Premium Only	–	–	✓
Forecast and Track Sales Opportunities	ACT! 2010	ACT! Premium 2010	ACT! 2009	ACT! 2008	ACT! 2007	ACT! v6
Create Sales Opportunities layouts	✓	✓	–	–	–	–
Add unlimited custom opportunities fields	✓	✓	–	–	–	–
Track communications with each opportunities	✓	✓	–	–	–	–
Create multiple sales processes	✓	✓	✓	✓	✓	–
Filtered opportunity List View	✓	✓	✓	✓	✓	–
Track Multiple Products per Opportunity	✓	✓	✓	✓	✓	–
Opportunity Lookups	✓	✓	✓	✓	✓	–
Customisable Opportunity Fields	✓	✓	✓	✓	✓	–
1 Button Export to Excel	✓	✓	✓	✓	✓	–
Define a default currency for each ACT! database	✓	✓	–	–	–	–

Sales dashboards	✓	✓	✓	✓	–	–	
Link Opportunities with multiple contacts	✓	✓	✓	✓	–	–	
Sales team dashboards	–	✓	Premium Only	Premium Only	–	–	
Get a Complete View of Customer Interactions	ACT! 2010	ACT! Premium 2010	ACT! 2009	ACT! 2008	ACT! 2007	ACT! v6	
Lookup Indicator	✓	✓	✓	✓	✓	✓	
Advanced Keyword Search	✓	✓	✓	✓	✓	Basic search	
Save Lookups as Groups	✓	✓	✓	✓	✓	–	
Field Types – Picture, Yes/No, Memo, E-mail	✓	✓	✓	✓	✓	–	
Edit Queries & Preview Results	✓	✓	✓	✓	✓	No preview	
Perform searches on Groups and Companies	✓	✓	✓	✓	–	–	
Switch searches between contacts, groups & companies	✓	✓	✓	–	–	–	
Previous look-up option	✓	✓	✓	–	–	–	
Securely Administer & Deploy to Teams	ACT! 2010	ACT! Premium 2010	ACT! 2009	ACT! 2008	ACT! 2007	ACT! v6	
Admin Dashboard	✓	✓	–	–	–	–	
5 User Permission Levels	✓	✓	✓	✓	✓	–	
Export ACT! contacts in vCard format	✓	✓	–	–	–	✓	
Supports Citrix/Terminal Services access	✓	✓	✓	✓	✓	–	
Set Password Format, Expiry & Re-Use Rules	✓	✓	✓	✓	✓	–	
Create 50 remote DBs simultaneously	✓	✓	–	–	–	–	
Company and Group Security Rules enforced	✓	✓	✓	✓	–	–	
Increased Scalability to support large teams	–	✓	ACT! Premium Edition Only				–
Set Custom User Permissions	–	✓	ACT! Premium Edition Only				–

Grant Contact Access en Masse	–	✓	ACT! Premium Edition Only			–
Silent Install	–	✓	ACT! Premium Edition Only			–
Dual Web Access capability	–	✓	Premium Only	Premium Only	Extra web software required	–
Web Access using Safari 3.0 browsers	–	✓	Premium Only	–	–	–
Supports Vista	✓	✓	✓	✓	–	–
Automatic Database Sync & Backup	✓	✓	✓	ACT! Premium Edition Only		–
Automatic Database Maintenance	✓	✓	✓	Premium Only	Premium Only	–
Field Level Security	–	✓	ACT! Premium Edition Only			–
64-bit compatible	✓	✓	✓	–	–	–
Faster sync and sync progress bar	✓	✓	✓	–	–	–
Exclude attachments for faster back-up	✓	✓	✓	–	–	–